

## PRESS RELEASE



## SUCCESSFUL CANNAFRIENDS 2024 TRADE FAIR FESTIVAL: NORTHERN GERMANY'S LARGEST CANNABIS TRADE FAIR DELIGHTS VISITORS.

Ilsede, 11.11.2024 – The **CANNAFRIENDS 2024**, Northern Germany's largest cannabis trade fair, exceeded all expectations in its second edition. From 20 to 22 September 2024, the event in the historic Gebläsehalle in Ilsede attracted over 6,800 visitors and offered a diverse trade fair program that left nothing to be desired.

Under the motto „From the community for the community“, visitors could look forward to a three-day program that included exhibitions as well as a stage program, workshops and live acts. Over 80 exhibitors presented innovations from the fields of cannabis medicine, lifestyle products, cultivation accessories and CBD, all in a relaxed festival atmosphere.

### Highlights of the trade fair

**CANNAFRIENDS** offered a comprehensive stage and speaker program, which is now available on the fair's YouTube channel and Spotify channel. Here you can listen again to presentations on topics such as cannabis as medicine, legal issues and the establishment of cannabis social clubs. Experts such as Dr. Marc Herzog and Steffen Geyer as well as influencers such as Vincent Weed and Atilla from „Wir klären auf“ shared their extensive knowledge and personal experiences. André Schneider, known as a cannabis chef, showed in special workshops how to prepare culinary creations such as „energy balls“ or „cannabinoid infusions“ with cannabis.

### A festival full of activities

In addition to the informative presentations and discussions, there was also plenty of entertainment and networking. The game area, the popular joint building contest by OCB and the manufactory area, where handmade and sustainable cannabis products were presented, provided a variety of highlights. Another highlight was the after-lounge on Friday and Saturday evening, which provided the perfect end to each day of the trade fair with live music and relaxed conversations.

### Satisfied visitors and outlook for 2025

Visitors were delighted with the perfect mix of information, networking and festival feeling. The mood was

## PRESS RELEASE

consistently positive, and both exhibitors and participants praised the excellent organization and atmosphere. A big thank you to the gold sponsor Barneys Farm and the broad support of the community! **CANNAFRIENDS 2024** was an incomparable event.

### **Ticket sales for 2025 start soon - Subscribe to the newsletter now**

Planning for next year is already in full swing: from September 26 to 28, 2025, **CANNAFRIENDS** will enter its third round and once again bring together cannabis enthusiasts from all over Germany and beyond. Tickets will go on sale soon, and those interested can sign up for the newsletter on the website [canna-friends.de](http://canna-friends.de) to make sure they don't miss the start of sales. This will keep them up to date and they will be informed of special offers and promotions in good time.

### **Register now as an exhibitor for 2025!**

The **CANNAFRIENDS** trade fair has established itself as the leading trade fair for the cannabis community in the North and offers a unique platform to present products, innovations and services to a broad audience. We warmly invite new and returning exhibitors to register now for the 2025 show and become part of an event that inspires the industry. Take the opportunity to position yourself as a strong partner in the dynamic cannabis industry and build exciting networks. Further information on our website [canna-friends.de](http://canna-friends.de).

## **JOINT US!**

### **About the CANNAFRIENDS hemp trade fair and factory**

The **CANNAFRIENDS | Hemp Trade Fair and Manufactory** is Northern Germany's largest and leading cannabis fair, held in the impressive Gebläsehalle in Ilsede, centrally located between Hanover and Braunschweig. As an established leading fair in the North, it highlights the versatile potentials of hemp in medicine, lifestyle, cultivation, and sustainability. It offers a platform where companies, professionals, and enthusiasts can present and discover the latest developments and products in the cannabis industry. With a comprehensive program of exhibitions, workshops, panel discussions, and diverse networking opportunities, **CANNAFRIENDS** promotes cannabis culture and strengthens the growing community.

**CANNAFRIENDS** stands for more than enjoyment—it showcases the transformative power of hemp and invites you to actively shape the future of hemp culture. Welcome to **CANNAFRIENDS 2025!**



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